

ElectrifyPDX



2023 END OF YEAR REPORT



ElectrifyPDX is a nonprofit home certification program that helps Portland homeowners and renters power their homes with clean energy. Founded in December of 2022, our program is shifting public opinion and accelerating the energy transition through signage, education, and events. We are proud of the work we've done over the past year, and are grateful to everyone who has enrolled, attended an event, volunteered, sponsored or donated.

2023 Numbers at a Glance

116	In-Process Signs Distributed (By Us)
38	Certified Homes
4	Certified Businesses
3	Certified Multi-Family Dwellings (191 Homes)
5	Contractor Partners (Distributing Additional Signs)
16	Electrification Presentations
6	Continuing Education Trainings



Connected through events

- Hosted our inaugural [ElectrifyPortland!](#) Event in October of 2023, with roughly 800 attendees and 37 exhibitors! Thanks to our PCEF mini-grant we were able to provide free exhibition space for CEP, Verde and Metropolitan Family Services.
- Presented with Electrify Now at 16 different events, sharing the benefits of efficient electrification with First Unitarian Church, Havurah Shalom, Waverly UCC, EcoFaith Recovery Network, St. Luke's Lutheran Church, Central Lutheran Church, Spirit of Grace, Riverside UCC in Hood River, Adidas staff, and the Cully Association of Neighbors
- Provided six Continuing Education trainings for the real estate community.
- Tabled at multiple community events, including Sunday Parkways and several Earth Day events.
- Hosted a Pedalpalooza "Electric" ride that stopped at three of our certified renewable electric homes.



Engaged income-qualified households

- Distributed signs to low-income households with Community Energy Project, through our PCEF mini-grant.
- Created a [resource sheet](#) of low or no-cost program options for efficiency and electrification in English and Spanish.

Low or no cost options for a safe and comfortable electric home

Are you ready to make your home more comfortable and energy efficient? If you income qualify, there are resources available to you at low or no cost!



Free Water Heater Replacement

If you are income-qualified and have an electric water heater at least 12 years old, Community Energy Project can replace it for free with a new, efficient, heat pump water heater. Estimated savings: over \$300 per year on your electric bill!

Free Home Repair, Weatherization and Energy Efficiency Upgrades

Low or moderate income homeowners may qualify for a complete home energy retrofit to improve the energy efficiency and comfort of their home. Free weatherization and repair may also be available for people who own and occupy their homes in the City of Portland, earn 50%-80% of median income or less (see their site for income guidelines) and are 18 or older and/or have a disability

Community Solar-Save on Your Electric Bill

The Oregon Community Solar Program allows thousands of Oregonians to power their homes with solar energy, even if they don't own their home. You can too, by subscribing to a large off-site solar project being built here in Oregon. It's easy to enroll, there's no up-front cost, and you'll save 5-20% on your electric bill once the solar farm is completed. Community Energy Project connects income-qualified customers to the program.

Free Home Energy Score

Active home sellers below 80% of median income qualify for a Free Home Energy Score.

Visit www.communityenergyproject.org for more information about these programs, and to see if you qualify.



City of Portland Home Repair Services

The Portland Housing Bureau helps homeowners repair and retain their homes. Find help for small to large repair projects, accessibility modifications, home retention case management, foreclosure prevention counseling, and more. Visit www.portland.gov/hbh/home-repair-rental for more information.

Multnomah County Weatherization Program

These free services are available to people with limited incomes. Potential free energy saving measures such as insulation, air sealing and ventilation are based on a free energy audit. Visit www.multco.us/dchj/weatherization for more information.

Forged new business partnerships

- Created a Contractor Partnership Program with Community Energy Project, Sun Glow, Power Northwest, Heat Pump Store, and Elemental Energy, with the potential to get an additional 225 households enrolled in ElectrifyPDX.
- Expanded our business certification to include window decals for storefront display.



Shared practical tips and resources

- Produced monthly newsletters with timely and practical information on topics such as swapping out your range, signing up for community solar, electrification for renters, how to save money on your electric bill with demand response programs, bundling Energy Trust and federal incentives, and green, clean and quiet lawn care.
- Conducted two Electrification 101 webinars
- Expanded our list of electrification-friendly contractors to 16 local companies



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How to harness the incentives that are making electrification more affordable than ever.

The Inflation Reduction Act is the largest clean energy investment America has ever made, and includes upfront discounts and tax credits that provide money for every household to electrify the machines you rely on to drive, heat the air and water in your home, cook your food, dry your clothes and get your energy – regardless of your income level.



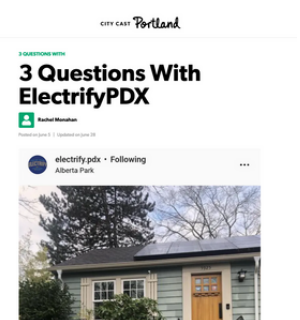
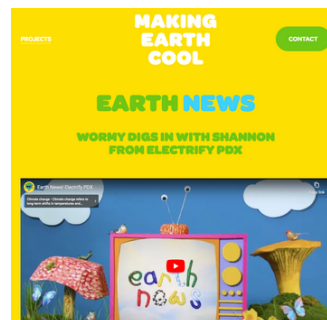
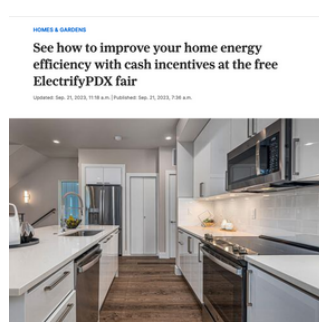
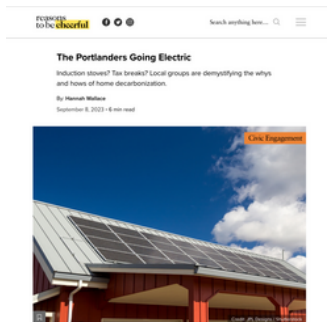
Building the movement:

- Joined electrification groups from across the state to collectively launch [Electrify Oregon](#)
- Shared lessons learned & resources with Rewiring America and grassroots groups in Oregon, Washington, Montana, Washington, DC, and Boulder, CO.



Earned Media Coverage

- [OregonLive](#)
- [City Cast Portland](#)
- [Reasons to Be Cheerful](#)
- [Making Earth Cool](#)



For more information, visit [ElectrifyPDX.org](https://www.electrifypdx.org) or contact our program manager at shannon@electrifypdx.org

